**NOMINATION FORM**

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| --- | --- |
| Company Name : |  |
| Address |  |
| Website |  |
| Business Activity |  |
| Contact  |  |
| Position |  |
| Telephone |  |
| Email |  |
| Trading Since (mm/yyyy) |  |
| How many people do you employ? |  |
| What is your annual turnover | 14/15: | 15/16: | Forecast 16/17: |

Please answer the questions below (no more than 200 words per question). Provide enough information to enable the judging panel to form a clear picture of your organisation. Use the extra space here for other relevant information (no more than 500 words)

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| **Retailer of the Year** | This award recognises the contribution to growing retail sector of Knowsley. We are looking for a Retailer, organisation or individual whose contribution has delivered a vibrant retail offer or shopping destination, has a direct impact and engagement with the community, is exceeding customer expectations and satisfaction, and has done the most to enhance the retail offer of Knowsley. This award is open to all retail business/s, organisations or individuals trading in Knowsley or on-line businesses based in Knowsley. **Judges will consider:*** Evidence of the success of the business during the last 12 months (turnover/profit/new customers)
* The range products and services you sell
* Evidence of the ‘customer experience and customer satisfaction’
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| What is the nature of your business and what makes you stand out from the crowd? |
| Tell us about your customers, include satisfaction rates or testimonials? |
| What do you consider to be the businesses key achievements over the last 12 months? Please provide details |
| What contribution do you consider the business has made to the borough of Knowsley over the last year, in terms of its economy, workforce and residents?Economy:Workforce:Residents: |
| What investment have you made into your business in the last 12 months? |
| What plans does the business have for growth/sustainability over the next 2 years? |
| How has your business helped raise Knowsley’s profile as destination and how do you attract your customers? |

**Why Enter?**

Celebrate your businesses success and achievements. Entering these awards can offer many benefits for your business, including the opportunity to showcase your business and prove to your customers and suppliers how successful you are, opening doors to new opportunities. Not to mention FREE publicity.

**Who Should Enter?**

Nominations are welcome in relation to individuals and businesses based in the borough of Knowsley. Some categories are open to businesses, developers or partners who have made a significant beneficial investment in Knowsley during the last 12 months. Applicants can self-nominate or if you have been impressed by someone else’s performance and feel they deserve wider recognition you can nominate on their behalf (please check they are happy to have their name put forward).

**How to Enter**

It is free to submit a nomination to the Business and Regeneration Awards. Simply choose the category or categories most suitable for your business achievements (maximum 3 categories), complete the relevant nomination form/s and send via email to irene.johnson@knowsley.gov.uk, alternatively post to Irene Johnson, Knowsley Borough Council, 1st floor Yorkon Building, Archway Road, Huyton L36 9FB. Telephone no. 0151 443 2262.

**Closing Date**

The closing date for nominations is Friday 30th September 2016.

**Confidentiality**

Financial information will be treated in the strictest of confidence and will not be disclosed to anyone, other than the panel of judges.

**Shortlist**

Successful applicants will be informed week commencing 3rd October 2016.

**Filming**

For all shortlisted companies, a short film will be produced relating to your entry. This will be showcased at the awards ceremony. By submitting a nomination you agree to be filmed as part of the awards process. Filming will commence early October.

**The Awards Ceremony**

The winners of each category will be announced at a prestigious dinner and awards ceremony held at the spectacular grand marquee in the grounds of Knowsley Safari Park on Thursday 24th November 2016.